

# BACK2BASICS

PRODUCTION

## Podcast Consulting

### B2B-PC

There are few things more exciting in life than launching a podcast show. For you to create something truly one of a kind, whether it be focusing on a specific niche or targeting a certain audience, there needs to be a solid strategy in place.

But what does this mean?

At B2B Podcast Consultant, we do exactly as the name suggests.

Our team is here to offer practical guidance on every aspect of your show, from audio recommendations to marketing secrets.

Through our top-rated podcast consulting service you have the opportunity to:

- ✓ • Decide on the best equipment for the job
- ✓ • Understand all stages of show production
- ✓ • Identify the best channels for promotion

**...and all for just \$199 1hr session!**

# BACK2BASICS

PRODUCTION

## Business Consulting

### B2B-BC

There are few things more exciting in life than launching a podcast show. For you to create something truly one of a kind, whether it be focusing on a specific niche or targeting a certain audience, there needs to be a solid strategy in place.

But what does this mean?

At B2B Business Consultant, we do exactly as the name suggests.

Our team is here to offer strategy guidance on every aspect of your business when it comes to Information Technology Consulting.

IT consultants include a vast array of experts that work within many different areas, all of which may help a business better leverage their IT infrastructure. Typically, IT consultants are split into two groups:

- **Upgrading/Change:** These consultants are concerned with IT change management, and work with changing the IT systems of a business for the sake of bettering their capacities. This includes upgrading to cloud systems, migrating data, replacing legacy systems, bringing in advantaged technological systems like Blockchain technology or Big Data analytics engines, and more.

**...and all for just \$199 1hr session!**

# BACK2BASICS

PRODUCTION

## Business Consulting

### B2B-BC

There are few things more exciting in life than launching a podcast show. For you to create something truly one of a kind, whether it be focusing on a specific niche or targeting a certain audience, there needs to be a solid strategy in place.

But what does this mean?

At B2B Business Consultant, we do exactly as the name suggests.

Second Part

- Non-upgrading/Maintenance: Other IT consultants are, broadly speaking, not associated with changing the IT infrastructure of the business per se, but are usually hired to optimize existing systems in some way. This includes software engineers brought in to do a specific type of coding project, security testers meant to ensure that a company's systems cannot be hacked, technicians hired to carry out a tricky or complex fix on IT components, or strategically designing a blueprint for a robust company Mobile app.

**...and all for just \$199 1hr session!**

Updated as of 09/13/2022